

Rubric for Opinions

Criteria	5 - Excellent	4 - Good	3 - Average	2 - Fair	1 - Poor
Compelling	The essay captivates the reader's attention immediately and maintains it throughout with strong arguments and impactful language.	The essay is interesting and holds the reader's attention with solid arguments.	The essay is somewhat interesting but may not fully maintain the reader's attention.	The essay has moments of interest but is generally not compelling.	The essay fails to capture the reader's interest.
Informative	The essay provides a wealth of relevant information, offering deep insights into the topic.	The essay provides good information and some insights into the topic.	The essay provides basic information but lacks depth.	The essay provides some information, but it is limited or superficial.	The essay provides little to no relevant information.
Persuasive	The essay presents a persuasive argument, supported by strong evidence and clear reasoning, that convinces the reader.	The essay presents a clear argument with good support that persuades the reader.	The essay presents an argument with some support but may not fully persuade the reader.	The essay attempts to persuade but lacks strong evidence and reasoning.	The essay does not present a persuasive argument.
Engaging	The essay engages the reader emotionally and intellectually, encouraging them to consider the viewpoint presented.	The essay is engaging and prompts the reader to think about the viewpoint.	The essay is somewhat engaging but may not fully connect with the reader.	The essay has limited engagement and does not significantly impact the reader.	The essay does not engage the reader on any meaningful level.